



# Seniors Who Rock 2023 Sponsorships

## \$5,500 Platinum Sponsor

- [Brief video](#)
- One page ad in the event program
- Corporate logo displayed on large screen during the event, on event invitation and flyer
- Weekly exposure on Pro Seniors' social media, July—Oct
- Exposure on Pro Seniors' website, July—Oct
- Recognition as the Platinum Sponsor in Pro Seniors' e-newsletter and in Pro Seniors' annual report
- Reserved seating for up to 10 guests

## \$2,750 Gold Sponsorship

- Recognition as a Gold Sponsor in the event remarks
- Half page ad in the event program
- Corporate logo displayed during the event
- Weekly exposure on Pro Seniors' social media, July—Sept
- Exposure on Pro Seniors' website, July—Sept
- Recognition in Pro Seniors' e-newsletter & annual report
- Reserved seating for up to 10 guests

## \$1,400 Silver Sponsorship

- Recognition as a Silver Sponsor in the event remarks
- Quarter page ad in the event program
- Corporate logo displayed during the event remarks
- Bi-Weekly exposure on Pro Seniors' social media, July—Sept
- Exposure on Pro Seniors' website, July—Sept
- Recognition in Pro Seniors' e-newsletter & annual report
- Reserved seating for up to 5 guests

## \$700 Bronze Sponsorship

- Recognition as a Bronze Sponsor in the event remarks
- Bi-Weekly exposure on Pro Seniors' social media, July—Aug
- Exposure on Pro Seniors' website, July—Aug
- Recognition in Pro Seniors' e-newsletter & annual report
- Reserved seating for up to 5 guests

## Other Sponsorship Opportunities

Please contact Mary to discuss customizing your sponsorship.

Mary Day 513-458-5525 [mday@proseniors.org](mailto:mday@proseniors.org) [www.proseniors.org](http://www.proseniors.org)

Pro Seniors' quarterly e-newsletter reaches over 5,000 Ohio households. Our social media presence includes LinkedIn, Facebook, Instagram and Twitter.

**Wednesday, August 23, 2023**

**Longworth Hall** (700 West Pete Rose Way, #137, Cincinnati, OH 45203)

8:00 a.m. - 9:30 a.m.

Registration includes breakfast, juice and coffee, and inspirational awards presentation.

## **Wednesday, August 23, 2023**

Seniors Who Rock 2023 will include a select in-person event, with some elements later available online for our guests who prefer a virtual experience. Our media begins in July, culminating with our inspirational awards presentation with honoree remarks in August. Following the event, we will continue to showcase our sponsors & honorees.

### **About the Event**

**Seniors Who Rock is Pro Seniors' one-of-a-kind awards presentation honoring inspirational Ohio seniors who continue to be a vibrant part of the community.**

### **About Pro Seniors**

Pro Seniors enhances the independence and quality of life of older adults by empowering them, by protecting their interests and by helping them access resources through legal services, long-term care ombudsmen, and Ohio Senior Medicare Patrol.

### **Friends of Seniors Who Rock**



For your gift of \$250 (or more) you will be recognized as a Friend of Seniors Who Rock in our event remarks and in social media in July and August.