

## PRIVACY POLICY

This Privacy Policy (“Policy”) tells you about the privacy practices governing personal information we may collect when you visit our website at [www.proseniors.org](http://www.proseniors.org) (the “Site”), and how we may use and share that information. Your prior activities on the Site may have been governed by an earlier version of this Policy.

From time to time, we may use your information for new, unanticipated uses not previously disclosed in our Policy. If our information practices do change materially, we will post the changes to our Site and revise our Policy accordingly. In addition, if we have collected personally identifying information from you, we will notify you and secure your consent before using your personal information in new ways.

This document was last updated on October 12, 2020.

### ***What Information Do We Collect?***

#### *Personal Information:*

We collect personal information you choose to provide to us in connection with your activities on the Site. This information may include your name, postal address, phone number, email address, and the like. If you make a donation, your credit card information will be collected by a third-party credit card processor; we will not have access to this information. If your donation is in honor of another person, we will ask you for their name and contact information, as well.

If you are a Board member or Staff member, we will also collect your name and password information when you create a login.

If you are seeking job opportunities or apply to be a volunteer through the Site, we may also collect your employment experience to consider your application.

#### *Other User Information We Collect:*

In addition, for each visitor to our Site, we collect certain other potentially identifying information and store it in log files. This information includes (as applicable) ISP location, IP address, browser version, operating version, time of visit, hostname, and length of visit. We collect and store this information only in the aggregate, or combined, form; we do not connect it to an individual user’s personal information.

#### *Cookies:*

A cookie is a small text file that is stored in a user’s computer that recognizes your IP address for record-keeping purposes. We create and publish our Site through WordPress. By default, WordPress generates two types of cookies, session cookies and comments cookies. Session cookies are set when a user logs in, and expire after 15 days. Comments cookies are set when a user leaves a comment, and include the username, email, and URL fields on the user’s subsequent visits. Comments cookies expire in about one year. We use cookies to make it easier for you to navigate our Site, to record session information, such as which web pages a user has

visited, and to track user activity on the Site. We do not associate cookies with your personal information.

You can reject cookies through your browser. If you reject cookies, you may still use our Site, but your ability to use some of the areas of our Site will be limited.

#### *Analytics:*

To determine how many users visit our Site, how often they visit the Site, and to better understand the areas of greatest interest to our visitors, we use a tool called Google Analytics to compile this information for us. As a result of your visit to our Site, this company may collect information such as your domain type, your IP address, and clickstream information. We collect and store this information only in aggregate, or combined, form; we do not connect it to an individual user's personal information. For more information about Google's ability to use and share information about your visits to this Site, see <https://policies.google.com/privacy>.

#### *"Do Not Track" Signals:*

We do not currently have the capability to recognize browser "Do Not Track" signals. We adhere to the standards set forth in this Policy.

#### *Ad Networks:*

We do not use third-party ad networks, targeted advertising, or display ads on the website.

#### ***How Do We Use and Share the Information We Collect?***

We store and process your personal information to fulfill requests for information, to process donations, to manage volunteer and job applications, to allow access to password-protected portions of the Site, and to provide other services through the Site. We also use information we collect to analyze trends, to administer the Site, and to track users' movements around the Site. We also use this information to improve the Site and to make it more useful to visitors.

We do not rent or sell personal information to unaffiliated third parties, except as described above.

#### ***How Long Do We Keep the Information We Collect?***

We will retain your personal information and other information such as site analytics in accordance with our continuing need to service this relationship, to improve our Site, and/or as may be required by law. We retain donation information for seven years for tax purposes.

#### ***Security***

The security of your personal information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, and to guard that information against loss, misuse, or alteration. Please note, however, that no method of transmission over the internet, or method of storage, is 100% secure. Therefore, while we use

commercially reasonable means to protect your personal information, we cannot guarantee its absolute security.

### ***Links to Third Party Sites***

This Policy applies only to information collected by this Site. From time to time, the Site may link you to other websites (“Linked Sites”), some of which are not owned by us, even though they provide goods or services related to our company. Browsing and interacting on other websites is subject to that website’s own terms and policies. We make no representations about the privacy policies or practices of the Linked Sites. Be careful of disclosing any of your personally identifiable information when leaving our Site. We encourage you to be aware when you leave our Site and to read the privacy statements of every website that collects personally identifiable information.

### ***Questions About Our Privacy Policy and Practices***

If you have any questions about this Policy or our privacy practices, you may contact:

ProSeniors Inc.  
7162 Reading Road, Suite 1150  
Cincinnati, Ohio 45237  
(513) – 345-4160  
[info@proseniors.org](mailto:info@proseniors.org)