

# Sponsorship Opportunities

## \$5,550 PLATINUM

- Recognition as the Platinum Sponsor in the event remarks
- Corporate logo displayed during the event remarks
- Corporate logo prominently displayed on event invitation
- Weekly exposure on Pro Seniors' social media, July—Feb.
- Exposure on Pro Seniors' website, July—Feb.
- Recognition as the Platinum Sponsor in Pro Seniors' e-newsletter & in Pro Seniors' annual report

## \$2,750 GOLD

- Recognition as a Gold Sponsor in the event remarks
- Corporate logo displayed during the event remarks
- Weekly exposure on Pro Seniors' social media, July—Nov.
- Exposure on Pro Seniors' website, July—Nov.
- Recognition in Pro Seniors' e-newsletter
- Recognition as a Gold Sponsor in Pro Seniors' e-newsletter & in Pro Seniors' annual report

## \$1,400 SILVER

- Recognition as a Silver Sponsor in the event remarks
- Corporate logo displayed during the event remarks
- Bi-Weekly exposure on Pro Seniors' social media, July—Oct.
- Exposure on Pro Seniors' website, July— Oct.
- Recognition as a Silver Sponsor in Pro Seniors' e-newsletter and in Pro Seniors' annual report

## \$700 BRONZE

- Recognition as a Bronze Sponsor in the event remarks
- Bi-Weekly exposure on Pro Seniors' social media, July—Sept.
- Exposure on Pro Seniors' website, July—Sept.
- Recognition as a Bronze Sponsor in Pro Seniors' e-newsletter & in Pro Seniors' annual report

## \$250 PARTY PACK

You can support our mission while enjoying a “party pack” of a bottle of wine & gourmet snacks: two cured meats, three gourmet cheeses, Kalamata olives, pickled cauliflower, fig spread, clusters of grapes, fresh berries & assorted crackers.



**Seniors Who Rock**  
**2020**



### ADD A PARTY PACK

For \$250 you may add a Party Pack to any sponsorship level. Your Party Pack will be delivered for you to enjoy during your pre-event festivities, or while watching our inspiring **Seniors Who Rock** honorees receive their awards.

Your purchase of a Party Pack helps to support the important work of Pro Seniors' advocates for Ohio seniors.

Contact Mary at 458-5525  
[mday@proseniors.org](mailto:mday@proseniors.org)

# JOIN US AS WE RECOGNIZE OUR 2020 SENIORS WHO ROCK HONOREES

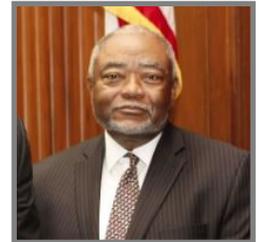


## **Jean Dowell**

A pioneer in women's basketball, Ohio Women's Basketball Hall of Famer, legendary basketball coach and director of athletics at Mt. St. Joseph University, and softball star, Jean launched her next chapter with a guitar and her singing voice. She supports many charitable causes with musical performances.

## **James Johnson**

Founder of Summer Work Experience in the Law (SWEL) in 1988, Jim retired briefly from the City Solicitor's office before embarking on his work for juveniles with Hamilton County Public Defender, seeking to find hope in what others deemed hopeless. Jim continues to actively support SWEL, mentoring and connecting African American college and high school students for a career in the law.



## **Barbara Kellar**

While she began her career as an educator, Barbara is probably best known for her local philanthropy including her nearly 50 years of service to CET and public television. Among her numerous honors are her 2019 MacDowell medal for lifetime support of the Arts, and a regional Emmy Award for her PBS program, "Showcase with Barbara Kellar."

## ABOUT SENIORS WHO ROCK 2020

Seniors Who Rock is Pro Seniors' one-of-a-kind awards presentation that honors inspirational Ohio seniors who continue to be a vibrant part of the community. Seniors Who Rock is going online this year, in consideration of the Covid-19 public health concerns. Our pre-event media begins in July, culminating with our inspirational awards presentation & honoree remarks on **Wednesday, August 26**. Following the event, we will continue to showcase our sponsors & honorees through 2020.

## ABOUT PRO SENIORS

Pro Seniors enhances the independence and quality of life of older adults by empowering them, by protecting their interests and by helping them access resources through legal services, long-term care ombudsmen, and Ohio Senior Medicare Patrol.

Learn more at [www.proseniors.org](http://www.proseniors.org)

