



reasons to rock on

- Join renowned Pulitzer Prize editorial cartoonist Jim Borgman, who is creating our first rocking chair!
- Be our special guest at our casual, fun dinner/dance event at the Mayerson JCC (we're expecting 300+ attendees) featuring the band "The Cincy Rockers"
- Emcees for the event are Chris O'Brien & Janeen Coyle of WGRR "Oldies Radio"

rules for rockin'

- Artists must live or work in the Greater Cincinnati area, within a 40-mile radius of I-275.
- Must be a professional artist; students are not eligible to participate in this project this year.
- Complete and submit the Application Form no later than March 1, 2010.
- Pro Seniors will match each sponsor with an artist who will collaborate on an mutually-agreed-upon rocking chair design.
- Paint, fiber/textile art, or other design features may be incorporated in the design, based on the sponsor's and artist's agreement about the theme.
- The design may not include any specific product advertisements, company names, or elements of social disrespect.
- The artist's finished rocking chair must be completed by July 1, 2010.
- Rocking chair artists will receive a \$50.00 stipend and tickets for two (2) to attend "Rock On for Seniors!"
- Artist bio info and photos of the finished rocking chairs may be included in promotional and recognition materials for the event.

rock on logistics

- Once your application is approved, Pro Seniors will contact you and connect you with your rocking chair sponsor.
- Then, pick up an unfinished rocking chair from the law office of: Maureen Callinan, Esq., 11501 Deerfield Road (Blue Ash) Call 530-5050 or email: maureenc@fuse.net to make arrangements.
- If you need assistance, contact Diane Kleinfelter at Pro Seniors (513-458-5525 or email: dkleinfelter@proseniors.org). Once the rocking chair design is completed, contact Diane Kleinfelter to arrange for pick-up. The rocking chairs will be displayed during the August 14, 2010 event.

pro seniors' agency profile

Since 1975, Pro Seniors has served vulnerable Ohio senior citizens through its free Legal and Long-Term Care Ombudsman programs, bringing peace of mind and helping seniors maintain a high quality of life. Agency staff and volunteers also provide community education on topics including identity theft and healthcare fraud. Pro Seniors is funded by the Council on Aging of Southwestern Ohio, the United Way of Greater Cincinnati, the Administration on Aging, the Ohio Legal Assistance Foundation, the City of Cincinnati, various foundations, and individual support. This event is intended to increase awareness about Pro Seniors and to generate additional donor support from individuals and the community.

CALL to artists

Pro Seniors will match
 local artists with rocking
 chair sponsors, to
 design unfinished
 rocking chairs to
 be auctioned at our
 Aug. 14, 2010 event:
 "Rock On for Seniors!"
 There's an unfinished
 rocking chair out
 there that needs
 your SPECIAL TOUCH!

For more information, contact:
 Diane Kleinfelter
 p: (513) 458-5525
 e: dkleinfelter@proseniors.org
 www.proseniors.org





artist application

Applicants, please submit your application for consideration by March 1, 2010.

artist information

Name: _____

Street: _____

City, State & ZIP: _____

Email: _____

Website (if applicable): _____

Phone: _____

conceptual idea

Please describe your Rocking Chair Design/Theme Idea and Artistic Medium for Rocking Chair:

sketch and bio

Please include with this application your bio and a brief sketch of your rocking chair theme idea. Use the area below or attach additional pages.

Please return to (by March 1),
or for more information, contact:

Diane Kleinfelter

Resource Development Manager

Pro Seniors, Inc.

7162 Reading Rd., Suite 1150

Cincinnati, OH 45237

p: (513) 458-5525

f: (513) 345-4163

e: dkleinfelter@proseniors.org

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image of rocker

